



Sponsor
Prospectus

WHY SPONSOR USCHA?

The United States Conference on HIV/AIDS (USCHA) has become renowned for its networking opportunities and as a convener of stakeholders across the spectrum of the HIV and healthcare. This year we proudly convene in New Orleans, Louisiana to focus on the South's challenges and triumphs in the fight the end the epidemic. As our theme says "So Goes the South, So Goes the Epidemic", attendance is expected to be high as thousands come together to address the impact of continued changes in our healthcare system, our political climate and our communities. Make sure that you are present to have important conversations with leaders, decision-makers and front-line service providers.

Sponsoring USCHA builds visibility for your brand or organization, connects you with a diverse group of decision-makers, and gives you a forum to share your organization's message and expertise to the 3000+ registrants that are expected to attend. Additionally, your sponsorship funds allow USCHA to create impactful programming and fund scholarships to people affected by HIV and AIDS.

ALL SPONSORS RECEIVE THE FOLLOWING:

- **Organization name and logo listing on the conference website, mobile app, and official publications**
- **Organization name and logo listing on conference signage**
- **Sponsor ribbons for organizational staff**

For any questions, please contact conferences@nmac.org.

WHY EXHIBIT?

Exhibiting at USCHA is an excellent way to gain in-person access to people living with and affected by HIV and those that serve them. Several events and amenities throughout the conference attract attendees into the exhibit hall, including dessert breaks and raffles.

Organizations or companies that provide services to help people deliver education, research, treatment and/or care to people living with HIV or AIDS and those working to improve the lives and effectiveness of those working towards ending the epidemic should consider exhibiting at USCHA. The conference usually sells out of exhibit space prior to the final deadline so make sure to reserve your booth today.

EACH 8' X 10' BOOTH PURCHASE INCLUDES:

- **8 ft. backdrop, 3 ft. high side rail and standard drapery**
- **8' table with 2 chairs and wastebasket**
- **Organizational Sign**
- **Listing in the conference program book and mobile app (if payment received by reservation deadline)**
- **Two complimentary registrations**

SPONSORSHIP LEVELS

PRESENTING SPONSOR **\$850,000**

- Exclusivity as the Presenting Sponsor
- Opportunity to host an official conference plenary session (all costs are the responsibility of the sponsor)
- Logo exclusivity on the conference bag
- Logo exclusivity on the room key cards (all costs are the responsibility of the sponsor)
- Opportunity to brand hotel space (e.g., elevator and/or column wraps)
- Four (4) two-hour workshops
- Two (2) island exhibit booths (16' x 20') or one (1) double island (16' x 40')
- Prime advertisement placement - center program book spread, inside front, or inside cover back (4 total ads)
- Two (2) Rotating banner ads in the conference mobile app
- Two (2) Push notifications in the conference mobile app
- Access to the conference registration list before and after the conference
- Ability to brand the registration badge lanyard (right of first refusal)
- Ability to sponsor the pre-conference summit (additional cost) (right of first refusal)
- Invitation to VIP Reception
- Five (5) conference bag inserts
- Ninety (90) total conference registrations

EXECUTIVE SPONSOR **\$500,000**

- Opportunity to host an official conference plenary session (all costs are the responsibility of the sponsor)
- Three (3) two-hour workshops
- One (1) Island exhibit booth (16' x 20')
- Additional exhibit booth space to include up to four (4) in-line exhibit booths (not an island)
- Prime advertisement placement - includes one (1) front or back inside cover ad or three (3) full page ads located in the conference program book
- Ability to host affiliate event in conjunction with the conference (all costs are the responsibility of the sponsor)
- One (1) Rotating banner ad in the conference mobile app
- Access to conference registration list before and after the conference
- Invitation to VIP Reception
- Four (4) conference bag inserts
- Sixty (60) conference registrations

SPONSORSHIP LEVELS

PREMIERE SPONSOR **\$250,000**

- Two (2) two-hour workshop
- One (1) Island exhibit booth (16' x 20')
- Prime advertisement placement - three (3) full page ads located in the conference program book
- Ability to host affiliate event in conjunction with the conference (all costs are the responsibility of the sponsor)
- One (1) Rotating banner ad in the conference mobile app
- Access to conference registration list before and after the conference
- Invitation to VIP Reception
- Four (4) conference bag inserts
- Forty (40) conference registrations

CONTRIBUTING SPONSOR **\$125,000**

- One (1) two-hour workshop
- Prime placement of four (4) in-line 8'x10'exhibit booths (not an island)
- Prime advertisement placement - includes one (1) front or back inside cover ad or two (2) full page ads located in the conference program book
- One (1) Rotating banner ad in the conference mobile app
- Access to post-conference registration list
- Invitation to VIP Reception
- Three (3) conference bag inserts
- Thirty (30) conference registrations

PATRON SPONSOR **\$85,000**

- Prime placement of four (4) in-line 8'x10'exhibit booths (not an island)
- Access to post-conference registration list
- Invitation to VIP Reception
- One (1) full-page advertisement in the program book
- Three (3) conference bag inserts
- Fifteen (15) conference registrations

SPONSORSHIP LEVELS

COLLABORATING SPONSOR **\$50,000**

- Prime placement of two (2) 8'x10' exhibit booths
- Access to post-conference registration list
- Invitation to VIP reception
- One (1) full-page advertisement in the program book
- Two (2) conference bag inserts
- Ten (10) conference registrations

COLLEAGUE SPONSOR **\$25,000**

- One (1) 8'x10' Exhibit Booth
- One (1) full-Page advertisement in the program book.
- Six (6) conference registrations
- One (1) conference bag insert

SUPPORTING SPONSOR **\$10,000**

Encouraged for nonprofit organizations

- One (1) 8'x10' Exhibit Booth
- Three (3) conference registrations
- One (1) conference bag insert

For questions and to discuss USCHA's sponsorship opportunities please contact NMAC's Development Division at jbledsoe@nmac.org